



SHAKER HEIGHTS

March 1, 2017

Dear Shaker Heights Figure Skating Supporter,

2017 marks the 38th anniversary of Shaker’s Annual Ice Spectacular. This event is a showcase of talented skaters involved in Shaker’s Learn to Skate program and the Shaker Figure Skating Club. The annual event draws over 1500 spectators to Thornton Park Ice Arena and the Shaker Heights Recreation Department is offering you an opportunity to advertise to its’ visitors.

Solidify your community presence and promote your company by advertising in the show’s keepsake brochure. The 22-page, full color brochure, captures the skaters, parent’s well-wishes and the companies that support them. Please review the information regarding ad space below. We hope you will support the program!

Any questions can be directed to Chelsea Carlson at (216) 295-3461 or Jeff Jacko at (216) 491-2595.

Respectfully,

Chelsea Carlson

We are happy to support the City of Shaker Heights. You are hereby authorized to insert our advertisement in the souvenir program booklet (s).

Ad Size	Dimensions	Investment
Back Outside Cover	7 ½" x 10"	\$220.00
Inside Cover	7 ½" x 10"	\$170.00
Full Page	7 ½" x 10"	\$95.00
Half Page	7 ½" x 5"	\$70.00
Quarter Page – Horizontal	7 ½" x 2 ½"	\$35.00
Quarter Page – Vertical	3" x 5"	\$35.00
Eighth Page	3" x 2 ½"	\$25.00
Message-Gram		\$5.00

Message Gram (Limit 30 Words):

Ad Size _____ Amount Enclosed _____

Authorized By _____ Company Name _____

Address _____ Phone _____

Please return completed ad requests and artwork (.pdf or .jpeg, at least 300 dpi) to Jeff.Jacko@shakeronline.com by April 10, 2017. Ads received after April 10 will not be included in the brochure.